PRESS RELEASE **November 11, 2026**

GÜROK GROUP PUBLISHES ITS FIRST CONSOLIDATED SUSTAINABILITY REPORT

Creating value across a broad ecosystem spanning industries from manufacturing to tourism, Gürok Group has published its first consolidated sustainability report. Prepared in accordance with the GRI Standards, the report brings together the Group's 2025 performance, 2030 targets and sustainability priorities, ranging from energy transformation to equality.

One of Türkiye's leading private-sector groups, Gürok Group has shared its first consolidated sustainability report, covering the period from 1 January to 31 December 2025, with its stakeholders. The report presents the environmental, social and economic performance of the Group's brands, including LAV, LAV HORECA, GCA, GCA Spirits, Ali Bey Hotels & Resorts and JOALI, alongside the Group's sustainability strategy and targets for 2030. Guided by strategic alignment with the United Nations' 17 Sustainable Development Goals (SDGs), Gürok Group focuses on 15 of these goals.

The True Measure of Growth Lies in the Impact We Leave Behind

Commenting on the report, Esin Güral Argat, Vice President of the Board of Gürok Group, said:

"The true measure of growth lies not only in figures, but also in the impact we leave on the world, society and people. With our first consolidated sustainability report, we are reaching a milestone in making this belief measurable and accountable. We are sharing the performance of our brands across different sectors, from manufacturing to tourism, with the same level of transparency and in line with international standards. This report marks an important starting point for our Group. We will continue to share our progress with the public every year."

From Energy Consumption to Energy Transformation

The total energy consumption of the brands covered by the report amounted to approximately 3.3 million GJ in 2025. While the energy-intensive nature of glass manufacturing was a key factor in this figure, Gürok Group continues to position energy efficiency and renewable energy investments among the core pillars of its climate strategy. LAV implemented four energy efficiency projects in 2025. Rooftop solar power systems with installed capacities of 5 MW at GCA and 3 MW at LAV were also commissioned. With a combined capacity of 8 MW, these investments are expected to meet approximately 10% of the two companies' annual electricity consumption through solar energy.

GCA made a commitment to the Science Based Targets initiative (SBTi) in 2025. Based on its 2023 baseline, the company aims to reduce its emissions by 30% by 2030, meet 30% of its energy needs from renewable sources and achieve 7% energy savings.

Measurable Results in Resource Efficiency

Through its product lightweighting initiatives, GCA saved 1,253 tonnes of glass in 2025 and prevented 1,416 tonnes of carbon dioxide equivalent (CO_2e) emissions. At LAV, the amount of water used to produce a single drinking glass was reduced from an average of 4.4 glasses of water in 2022 and previous years to 2.2 glasses in 2025.

Across the brands covered by the report, 6,804 tonnes of hazardous and non-hazardous waste were recovered in 2025. Excluding food waste, the recovery rate for total hazardous and non-hazardous waste reached 87%.

Responsible Luxury and a Nature-Aligned Approach to Tourism

At Ali Bey Hotels & Resorts, the share of local suppliers reached 80% in 2025. Continuing its efforts in energy and water efficiency, waste management and recycling in line with ISO 14001 Environmental Management System and ISO 50001 Energy Management System standards, the brand also aligns its practices with GSTC and Travelife criteria. It takes measures to protect caretta caretta nesting sites in the regions where it operates.

JOALI brings its Responsible Luxury vision to life through its Joy of Caring approach, positioning sustainability as an integral part of its business strategy. In 2025, JOALI Maldives received EarthCheck Gold Certification, while JOALI BEING was awarded EarthCheck Silver Certification. Throughout the year, more than 2,035 coral fragments were added to coral nurseries, and five injured sea turtles were rehabilitated and released back into their natural habitat.

Local Sourcing and Digital Transformation

Exporting its products to more than 140 countries, Gürok Group worked with a supplier base in 2025 in which 85% consisted of local companies, numbering 2,709. The Group aims to invest a total of USD 25 million in digital transformation by 2028. In 2025, LAV achieved the 6-Star level of excellence, recognised by the EFQM. GCA, meanwhile, received an AA+ rating, the highest possible grade, for the second time in an unannounced BRCGS Packaging Materials product safety audit, becoming the only glass packaging manufacturer in Türkiye to achieve this distinction.

Equality: The Gürok Way

Positioning itself as a place where future leaders are developed from within, Gürok Group has built a management team in which 81% of current managers have risen through the Group. With the aim of increasing the proportion of women among its employees and managers to 50%, women currently account for 23% of the Group's workforce and 27% of its senior management. In 2025, Gürok Group was awarded the Equality at Work Certificate (İş'te Eşit Kadın Sertifikası). Through the Rıza Güral Future for Education Scholarship Fund, established in partnership with the Turkish Education Foundation (TEV), the Group aims to support 700 students over the next 10 years.

"Think Unlimited, Act Brave, Do Good"

Reflecting on the principles that guide the Group's sustainability approach, Esin Güral Argat, Vice President of the Board of Gürok Group, said:

"We are guided by three fundamental principles on our sustainability journey: Think Unlimited, Act Brave, Do Good. Thinking without limits means continuously advancing our technological investments, developing our own technologies and establishing a production cycle that can serve as an example to the world. Acting bravely means developing our human resources, implementing innovative business models and never hesitating to take responsibility. Doing good means creating positive outcomes and value for our planet and the society we are part of. At the heart of these three

principles lies our sense of responsibility towards our roots. As a Group born in Kütahya, we are committed to contributing to the development of our city and our country. We carry out projects that give back to society across a broad spectrum, from our local suppliers and universities to our cultural heritage and younger generations. While taking the value we create in Kütahya to the world, we consider it our responsibility to represent our country in the best possible way."

Gürok Group's 2025 Sustainability Report is available on the company's website.