

JOALI Achieves Double Success in the MICHELIN Guide

JOALI BEING Honored with Three MICHELIN Keys, JOALI Maldives with One MICHELIN Key

Located on two distinct islands amid the unparalleled natural beauty of the Maldives, Gürok Group's luxury hospitality brands JOALI BEING and JOALI Maldives have added another international achievement to their growing list of accolades with their recognition in the MICHELIN Key selection by the MICHELIN Guide, which evaluates the world's most exceptional hotels. The two brands have earned a place in the MICHELIN Guide's distinguished hospitality selection with their distinctive approaches to experiences and unique positioning. JOALI BEING has been elevated to Three MICHELIN Keys, while JOALI Maldives has been honored with One MICHELIN Key.

Taking wellbeing beyond the traditional boundaries of hospitality, JOALI BEING offers guests an experience designed to inspire their lives through a holistic approach that brings together science, nature, movement, nutrition and mindfulness. Standing out with its nature-inspired design and personalized wellbeing programs, JOALI BEING has been awarded Three MICHELIN Keys for its distinctive guest experience.

JOALI Maldives, meanwhile, has been honored with One MICHELIN Key for its approach centered on the concept of creative living. Bringing together art, gastronomy and hospitality within a world of creative experiences, the resort complements the natural beauty of the Maldives with distinctive design and personalized experiences. The MICHELIN Key awarded to JOALI Maldives reflects the international recognition of its hospitality philosophy centered on creativity.

"The global recognition of our JOALI brands is a strong reflection of our vision"

Esin Güral Argat, Vice President of the Board of Gürok Group:

"At Gürok, we build our vision for hospitality around creating distinctive experiences that understand the expectations of guests from different parts of the world and draw inspiration from the spirit of each destination. The achievements of JOALI BEING and JOALI Maldives in the 2026 MICHELIN Key selection are particularly meaningful to us as they demonstrate that this approach resonates on a global scale. JOALI BEING's elevation to Three MICHELIN Keys reflects the progress we have made through our innovative and holistic approach to wellbeing, while JOALI Maldives receiving One MICHELIN Key highlights the strength of our experience philosophy, which brings together creativity, art, gastronomy and hospitality. We are proud that both of our brands continue to deliver experiences that meet international standards while preserving their individual identities. We see this achievement as an important step in our journey to further advance Turkish hospitality and Gürok's expertise in the hospitality sector across different destinations around the world."

One of the MICHELIN Guide's most prestigious selections in the hospitality world, the MICHELIN Key evaluates hotels based on a range of criteria, including design, architecture, service, character and guest experience. One MICHELIN Key recognizes hotels that stand out for their character and offer a very special hospitality experience; Two MICHELIN Keys represent an exceptional stay; while Three MICHELIN Keys recognize extraordinary experiences where comfort, service, style and elegance come together at the highest level, creating stays that are memorable for a lifetime.