

A Meaningful Touch from Gürok Group for Disability Awareness Week

Students had a joyful day at the “Unique Colors Fair” organized at Bahattin Çini Special Education Vocational School under the sponsorship of Gürok Group as part of Disability Awareness Week. Featuring face painting, cotton candy, popcorn, and various fun activities, the colorful event created unforgettable memories for the children.

Continuing its journey with strong brands reaching from Kütahya to the world, Gürok Group maintains its contribution to the community through its sense of social responsibility. The “Unique Colors Fair,” organized at Bahattin Çini Special Education Vocational School within the scope of Disability Awareness Week, was held with the sponsorship of Gürok Group. Vice President of the Board of Gürok Group, Esin Güral Argat, also attended the event and met with the children.

Held in a festive atmosphere, the event brought joy to students through colorful stands set up in the school garden. The program, attended by the school administration, teachers, parents, and guests, was filled with warmth and enthusiasm thanks to the children’s energetic participation.

“Each of Us Is Unique, and We Are Together”

Speaking at the event, Vice President of the Board of Gürok Group, Esin Güral Argat, said:

“First of all, I would like to sincerely thank our teachers and everyone who contributed to organizing this beautiful event. Being here today once again reminds me that every child has their own unique light, talent, and very special world. In fact, what makes each of us unique is precisely these differences. It is not because we are alike, but because of our different colors, stories, and talents that life becomes more beautiful and meaningful. Disability Awareness Week, as well as today’s event, reminds us of this once again: each of us is unique, and we are together. I am very happy to be here with you today, and from the moment I arrived, I was deeply touched by the energy of our children. Their sincerity and genuine happiness truly say it all. I strongly believe in inclusivity and equal opportunities in every aspect of life. I especially value environments where children can express themselves freely and feel happy and appreciated. For this reason, as Gürok Group, we have been providing internship and employment opportunities to our students for the past two years. Our support will continue to grow in the coming period as well. I hope our children enjoy themselves today and create wonderful memories.”

Thanks to Gürok Group and Esin Güral Argat

Mehtap Kınalıbaş, Principal of Bahattin Çini Special Education Vocational School, presented an ebru artwork prepared by the students to Vice President of the Board of Gürok Group, Esin Güral Argat, and said:

“We sincerely thank Gürok Group and Ms. Esin Güral Argat for contributing to making the Unique Colors Fair such a joyful and unforgettable day for our children. They have not only stood by us

today, but have also consistently demonstrated a valuable example of solidarity through the support they provide for our students' futures. In this regard, we are very pleased that they have pioneered an initiative in Kütahya by opening internship and employment opportunities to our students for the past two years. The bond established to help our children participate more strongly in social life and look to the future with hope means a great deal to us."