

A Meaningful Contribution from Gürok Group to Kütahyaspor's Solidarity Campaign

Gürok Group became one of the first supporters of the social solidarity campaign launched by Kütahyaspor on the occasion of its 60th anniversary. Emphasizing their satisfaction in contributing to this initiative that mobilizes the city's spirit of solidarity, Esin Güral Argat, Vice President of the Board of Gürok Group, stated that creating value for Kütahya has always been among their top priorities. As part of the campaign, Gürok Group contributed to support reaching 2,000 children.

Through the project initiated by Kütahyaspor, it is aimed to contribute to the clothing needs of a total of 60,000 children across Kütahya, primarily those in need. Considering that approximately 130,000 children live in the city, the campaign aims to reach nearly half of Kütahya's children. Within the scope of the project, the support amount for clothing one child has been determined as TRY 1,043.

"We Will Always Stand by Kütahyaspor"

Speaking at the campaign launch event held at the Kütahya Chamber of Commerce and Industry (KUTSO), Esin Güral Argat stated that they have been working for the past two years to provide maximum support for the success of Kütahyaspor, one of the city's shared values. Expressing her pride in the team's strong performance in the TFF 3rd League, Argat said:

"As Gürok Group, creating value for our hometown Kütahya is our foremost responsibility. Therefore, contributing to Kütahyaspor's success is extremely meaningful to us. We have been working with determination for the past two years to provide maximum support for one of the most important shared values of our city. We are proud to stand by Kütahyaspor as the main jersey sponsor for two consecutive years. We wish continued success to our club, which has made a strong start to the season and demonstrated its championship ambition, and I sincerely congratulate Kütahyaspor on its 60th anniversary."

A Call to the Business Community of Kütahya

Stating that KUTSO was delighted to host the launch of such a meaningful project, Esin Güral Argat emphasized:

"As business leaders of Kütahya, we should see supporting projects like this—which strengthen our city's culture and foster a spirit of solidarity—as a shared responsibility, alongside strengthening our economy. I invite all businesspeople, institutions, and civil society representatives to become part of this meaningful solidarity. I have no doubt that, with the contributions of our members, the goal of reaching 60,000 children will be achieved swiftly. Having achieved a significant sporting success that had not been realized in nearly 60 years of the club's history, Kütahyaspor has secured a special place not only on the field but also in the collective memory of the city. Beyond this achievement, I would like to congratulate Kütahyaspor Club and its esteemed President, Mr. Osman Altinkaya, for bringing such an exemplary project to life."