

Gürok Group brands LAV, LAV HORECA and GCA Once Again Rank Among Export Champions

LAV, LAV HORECA and GCA, brands under Gürok Group, have once again been recognized among the “Export Champions.” At the 8th Export Champions Awards Ceremony organized by the Cement, Glass, Ceramics and Soil Products Exporters’ Association (ÇCSİB), the brands were awarded second place in the glassware and glass packaging categories. Having received awards for three consecutive years, Gürok Group once again demonstrated its consistent success in exports.

As one of Türkiye’s largest private sector groups, Gürok Group reinforced its export-driven growth vision with new accolades this year. LAV and LAV HORECA, the Group’s tableware glass brands, along with glass packaging producer GCA, ranked second in their respective categories among the “Top Exporting Companies” at the 8th Export Champions Awards Ceremony organized by ÇCSİB. Achieving this success for the third consecutive year stands as a concrete indicator of Gürok Group’s high value-added production approach and strong global competitiveness.

At the award ceremony held on April 6 at the Ministry of Trade Söğütözü Campus, the awards were presented by Minister of Trade Prof. Dr. Ömer Bolat. On behalf of GCA, the award was received by GCA General Manager Dr. Abdullah Gayret and GCA Sales Manager Toygar Uzun, while for LAV and LAV HORECA, the award was accepted by Gürok Chief Financial Officer Harun Yalçın Mengüloğul.

“We will continue to contribute added value to our country’s economy”

Vice President of the Board of Gürok Group, Esin Güral Argat, commented on the achievement:

“With our brands LAV, LAV HORECA and GCA, we see this third consecutive export success as a strong reflection of Gürok Group’s determination to create value on a global scale. These awards are a tangible result of our production strength, engineering capabilities and export-oriented growth approach. As the world’s fifth largest producer in table glass, LAV reaches more than 140 countries, while LAV HORECA operates as a strong global brand in the professional hospitality sector. With our glass packaging brand GCA, we also maintain a strong export network in over 40 markets. As we continue to strengthen our position in international markets, we remain committed to increasing our contribution to our country’s economy and advancing with our high value-added production approach. I would like to thank all our colleagues and business partners who contributed to this success.”