

## **Kerem Kutbay Takes on a Key Tourism Role at Gürok Group**

Gürok Group, one of Turkey's leading private conglomerates, continues to advance its investments and restructuring moves in the tourism sector. Kerem Kutbay, who has successfully served as General Manager of Ali Bey Club & Park Manavgat one of Antalya's most established and reputable resorts has now been appointed as Regional General Manager, taking on additional responsibility for Ali Bey Resort and Gül Palas.

With more than 30 years of extensive experience in the industry, Kerem Kutbay will not only continue his current duties but will also assume managerial leadership of Ali Bey Resort Sorgun and Gül Palas, the Group's historic property in Kütahya. Leveraging his 35+ years of expertise in tourism, he will guide the hotels under his responsibility with a focus on innovative and sustainable growth in line with the vision of Gürok Group companies.



### **Sustainable Growth with Global Brands**

Operating across a wide range of sectors from table glass to fast-moving consumer goods, glass packaging to construction Gürok Group continues to grow in tourism with its sustainable and innovative vision. The Group's globally recognized tourism brands include Ali Bey Hotels & Resorts in Antalya, which holds the title of the world's largest tennis hotel; BIJAL, the Mediterranean's first villa hotel; and the ultra luxury JOALI Maldives and JOALI BEING resorts in the Maldives.