

Gürok Group Becomes the Main Sponsor of Radyo Dumlupınar

Continuing its support for education in Kütahya, Gürok Group has become the main sponsor of Radyo Dumlupınar, the corporate radio station of Kütahya Dumlupınar University (DPÜ), for one year. As part of the agreement, Gürok Group will contribute to enhancing students' experiences in the media field and support the university's communication activities.

Radyo Dumlupınar stands out as one of the city's most important local media outlets, providing university students with opportunities to develop their skills in media and communications. Since beginning its broadcast in 2004, Radyo Dumlupınar has implemented numerous projects and events that have enriched the city's social life and received multiple awards. With the sponsorship from Gürok Group, the radio station will continue its broadcasts even more effectively, contributing to both students' educational journeys and career development.

Commenting on the collaboration, Vice President of the Board, Esin Güral Argat, stated:

"We see supporting the development of young people in every field as a responsibility. We are fully aware that students nurtured in our universities are among the most important values shaping the future of our country. Therefore, we are delighted to contribute to the students of Kütahya Dumlupınar University in developing their skills in the media field and helping them reach wider audiences. We have full confidence in the energy, dynamism, and vision of Radyo Dumlupınar. We hope this collaboration over the next year will add value both to our students and to our city."