

Gürok Group Among the “Champions of Export” Once Again

Home to two of Turkey’s leading brands, LAV and GCA, Gürok Group was once again honored for its export success in the glassware and glass packaging categories at the 7th Champions of Export Awards Ceremony organized by the Turkish Cement, Glass, Ceramics and Soil Products Exporters’ Association (ÇCSİB).

As one of Turkey’s prominent manufacturers in the glass industry, Gürok Group has once again secured its place among the “Champions of Export” with its LAV and GCA brands. At the 7th Champions of Export Awards Ceremony held by ÇCSİB, Gürok Group received second place in the “Top Exporting Company” category in both glassware and glass packaging.

Repeating last year’s success, Gürok Group once again demonstrated its international competitiveness and strong export vision. With its LAV brand, Gürok Group is the world’s 5th largest producer in the tableware glass segment and exports to more than 140 countries. Through its glass packaging brand GCA, the Group operates in over 40 markets, particularly across the Middle East, Europe, and Africa.

“We will continue to strengthen our economy through our strong global presence”

Vice President of the Board, Esin Güral Argat, shared her thoughts on the award, stating:

"Thanks to our innovative production capabilities, sustainability approach, and investments in technology, we maintain a strong position in global markets. With GCA in glass packaging and LAV in tableware, we have an extensive international export network. Our sales network, which reaches more than 140 countries, distinguishes itself through a sustainable and innovative production model. Our LAV brand, with two facilities in Kütahya, produces over 2 million items daily and ranks as the world’s 5th largest tableware glass producer. What’s more, this production takes place in facilities that consume the least amount of energy and water globally within the industry. Our glass packaging brand GCA has increased its use of recycled glass to 22%, far surpassing the national average of around 8%. We also continue to invest in energy efficiency and emission reduction in line with our sustainability goals. This award is the result of a structure that respects the environment, invests in technology, and contributes to the Turkish economy through its export strength. I congratulate all our colleagues whose hard work and belief in our vision have made this success possible. With our sustainable production approach and talented workforce, we will continue to contribute to our country’s economy."