

Press Release 01.05.2025

WINNERS OF THE OWN YOUR IDEA PATENT HACKATHON COMPETITION ANNOUNCED

The award ceremony of the "Own Your Idea Patent Hackathon Competition", which Gürok Group launched this year for university students in cooperation with Kütahya Dumlupınar University, Kütahya Health Sciences University and Destek Patent A.Ş., was held at Kütahya Dumlupınar University.

The competition, which was organized at the high school level last year and attracted great interest, was opened to university students this year and attracted a wide participation. The competition, which aims to help young people think innovatively, develop patent awareness and reveal their entrepreneurship skills, also aims to support creative ideas that can contribute to society.

As a result of the jury evaluation, the project team named "Kegafaix" formed by students Fatih Kar, Kerem Azkeskin and Gamze Zengin won the first prize. Ezgi Kar and Şeyma Gülistan won the second prize with their project named "Nutrimind". The "Aspira" team consisting of Ali Samet Öngen, Asaf Nedim Pınar, Emin İlkay Şeki and Mert Yıldırım won the third prize. The "Seyrita" team consisting of Kaan Eraslan, Selin Öner and Abdullah Seçgeler was awarded the Rıza Güral Special Award in 4th place, while the "Noktalı Virgül" team consisting of students Çiğdem Bakır, Arda Nar, Muhammed Cihan Işıldar and Nurullah Özatak came 5th.

We Support Youth and Innovation

Speaking at the award ceremony, Esin Güral Argat, Vice President of the Board at Gürok Group, said:

"At Gürok Group, we don't just produce in the industrial, fast-moving consumer goods, tourism, and construction sectors. We also design and manufacture our own production technologies, contributing added value to the Turkish economy with our globally recognized innovative solutions. As a company that believes in the future of this country, we view supporting education, youth, and innovation as part of our social responsibility. The 'Protect Your Idea – Patent Hackathon' is a journey where young people realize their potential, understand the true value of their ideas, and most importantly, learn how to protect them. In this competition, not only the award-winning teams, but all participants who developed ideas, applied, and experienced the spirit of teamwork are winners. We sincerely thank Kütahya Dumlupınar University, Kütahya University of Health Sciences, and Destek Patent for their valuable collaboration. We also extend our heartfelt congratulations to all participating students and the academics who supported them."